SYRVERA.

BUSINESS STRATEGY & MARKETING FOR FOUNDERS

Build with intention. *Grow with strategy.*

From your first idea to your next stage of growth, Syrvera helps founders and growing companies turn ideas into clear plans: what you sell, who you serve, and the steps to launch, grow, or raise. Led by Tiffany Brenae, Founder & CEO.

SERVICES

01 **Business Development**
Turn your idea into a clear business plan. Choose who you serve, shape what you sell, and decide what to do first.

02 **Brand & Marketing Strategy**
Explain what makes your business a good choice. Build a clear message and a plan to reach the right customers.

03 **Go-to-Market Strategy**
Plan how to launch your offer. Choose your first customers, how to reach them, and how to track progress.

04 **Founder Advisory**
Talk through key business choices with a planning partner. Get an outside view and clear steps as your business grows.

05 **Fundraising Readiness**
Find the weak spots before an investor does. Walk into the meeting with a story, numbers, and materials that hold up.

01
Discover
Get clear on your idea, your goals, and what your customers need.

02
Develop
Shape a business plan, a clear message, and the steps to grow.

03
Launch
Go to market with an offer and a marketing plan you trust.

04
Grow
Track results, fix what is not working, and keep your plan current.

Your ideas stay yours
We sign a mutual NDA before you share any materials, and we use what you share only for the work you hire us to do.

Who we work with
Founders testing an idea, companies preparing to launch, and businesses finding their next stage of growth. Across industries, nationwide.

Start with five short questions.

Scan to tell us where you are, then book a complimentary 30-minute discovery call. We will tell you honestly whether we can help.

info@syrvera.com
syrvera.com
Dallas, Texas · Nationwide